

Men's Shelter of Charlotte

NEWS RELEASE

CONTACT: Elaine Spallone | 704.334-3187 x160 | elaine.spallone@MensShelterofCharlotte.org

FOR IMMEDIATE RELEASE - March 17, 2014 - Charlotte, NC

Men's Shelter of Charlotte Community Partnership Breakfast and Fundraiser

The Men's Shelter of Charlotte's Sixth Annual "Under Our Roof" Community Partnership Breakfast at Time Warner Cable Arena is Thursday, April 10, 2014. Presented by Wells Fargo, more than 700 guests are expected at this event that increases awareness, celebrates accomplishments and raises funds for programs to end homelessness. The David Brock and Brian Scott Outstanding Achievement Awards is presented to celebrate accomplishments in advocacy and education. The goal is to raise \$290,000 to ensure an array of programs that provide education, employment, housing and well-being services to address individual needs and transform the lives of men who are experiencing homelessness.

WHERE

Time Warner Cable Arena 333 E. Trade Street Charlotte, NC 28202.

WHEN

Thursday, April 10, 2014 7:30 – 9:00 a.m.

Cost

Free

TICKETS

Contact Elaine Piel 704.334.3187, ext.110 or breakfast4mensshelter@gmail.com

QUICK FACTS

- The event fundraising goal of \$290,000 is 10% of the annual budget.
- 1,270 different men have sought Men's Shelter Service this fiscal year (July 1, 2013 February 28, 2014).
- 339 men have moved to more appropriate housing this fiscal year (July 1, 2013 February 28, 2014).

QUOTES

We are excited to have our annual breakfast event at the arena this year because its size allows many community members to learn about our programs and to invest in ending homelessness. We are appreciative of our community and our partners who provide the financial support for our operations that allow us to assist men experiencing homelessness to move from the shelter into more appropriate housing.

Carson Dean, Executive Director of Men's Shelter of Charlotte

RELATED LINKS

Dean, Carson, (March 7, 2014) 3 things about the Men's Shelter I bet you didn't know.

Price, Mark, (March 16, 2014), The Charlotte Observer, <u>Charlotte emergency shelters expand</u> beyond free bed for the night to housing.

Men's success stories: A collection of stories about the men served at Men's Shelter of Charlotte and their results after enrolling in our program.

Men's Shelter of Charlotte website.

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Men's Shelter of Charlotte | Ending Homelessness For Each Man Served 1210 North Tryon Street, Charlotte, NC 29236 | 704.334.3187 | www.MensShelterofCharlotte.org Follow Men's Shelter of Charlotte on Facebook, Twitter @CLTMensShelter and YouTube.

Men's Shelter of Charlotte's mission is to provide safe emergency shelter while working to end homelessness for each man. The vision is to serve as a catalyst for systemic change to end homelessness in the community. Men's Shelter of Charlotte's accomplishes its mission through the *Moving Forward, Moving Home* program which includes 5 components – Moving Forward, Moving Home, Supportive Services, Medical Respite, and Severe Weather Overflow. The Moving Forward, Moving Home program is summarized with the equation: **Income + Housing + Support = An End to Homelessness**.

Men's Shelter of Charlotte received the 3rd consecutive 4 star rating from Charity Navigator in September 2013.



Men's Shelter of Charlotte thanks the following organizations for their financial support.



